



# **BILINK (BIT Mesra Industry Linkage Programme)**

## **Faculty Industry Engagement Support Scheme**

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### **1. Background**

The BILINK initiative aims to strengthen structured, outcome-driven collaboration between faculty members and industry partners. To catalyze new partnerships, the Institute introduces a **Faculty Industry Engagement Support Scheme** providing limited financial assistance to initiate high-potential collaborations.

This scheme supports exploratory visits and hosting of industry experts that can convert into funded projects, consultancy, MoUs, technology transfer, or IP generation.

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### **2. Vision**

To position BIT Mesra as a leading industry-integrated institution fostering innovation, translational research, and sustainable academic–industry partnerships.

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### **3. Objectives**

- Facilitate structured faculty–industry interaction
  - Convert exploratory discussions into funded projects
  - Promote consultancy and sponsored research
  - Encourage technology transfer and IP development
  - Strengthen industry-supported student engagement
  - Enhance institutional research visibility and revenue
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### **4. Financial Support**

**Maximum Support:**

**Up to ₹25,000 per approved proposal (one-time support).**

**The support may be used for either:**

**A. Faculty Visit to Industry (TA/DA)**

OR

**B. Hosting One Industry Expert at BIT Mesra**

This is a facilitation grant and not a research grant.

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### **5. Eligible Expenses**

**For Faculty Visit:**

- Economy airfare / AC train fare (as per Institute norms)
- Local travel
- Lodging (as per rules)
- Daily allowance

**For Hosting Industry Expert:**

- Travel reimbursement (economy class)
- Local hospitality

- Honorarium (if approved)
- Meeting-related expenses (modest and justified)

**Not Permitted:**

- Equipment purchase
  - Consumables
  - Student travel
  - Multiple faculty travel under one proposal
  - Repeat visit under same proposal
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**6. Eligibility**

- Regular faculty members (all campuses)
- Identified industry partner
- Defined objective and expected outcomes
- Budget within ₹25,000
- Industry confirmation (email/letter)

Maximum: **One proposal per faculty per financial year.**

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**7. Approval Process (Workflow)**

1. Faculty identifies industry opportunity.
  2. Preliminary discussion on scope, deliverables, funding potential, and IP.
  3. Submission of:
    - BILINK Application Form
    - 1–2 page concept note
    - Budget ( $\leq$  ₹25,000)
    - Industry confirmation letter
  4. HoD recommendation.
  5. Submission to BILINK Cell.
  6. Scrutiny and approval by:
    - Dean (RIE)
    - Registrar / Director (as applicable)
  7. Formal approval issued.
  8. Visit/Hosting executed as per Institute norms.
  9. Report submission within 15 days of completion.
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**8. Expected Outcomes (Mandatory)**

Within 3–6 months, at least one of the following should result:

- Joint project proposal submission
- Sponsored research agreement
- Consultancy engagement
- MoU draft
- Joint IP discussion
- Industry-supported internships

Submission of outcome report is mandatory for future eligibility.

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## **9. Evaluation Criteria**

Proposals will be assessed based on:

- Industry relevance
- Feasibility and clarity of objectives
- Funding potential
- Innovation and commercialization prospects
- Alignment with Institute priorities

Priority will be given to high-impact and first-time proposals.

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## **10. Institutional Impact Goals**

Through this scheme, the Institute aims to:

- Increase industry-funded research
  - Enhance consultancy revenue
  - Strengthen IP and technology transfer
  - Establish long-term strategic partnerships
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## **11. Submission & Contact**

Applications to be submitted through HoD to:

**BILINK Cell**

Office of Dean, DRIE, BIT Mesra